



the **itam-unit**
Intelligence for IT



**“A rolling
start”**

BAS GROUP

As cybersecurity and data protection are top priorities these days, companies are faced with the challenge of optimizing their Identity & Access Management (IAM) processes. This was no different for the family-owned business BAS Group, a leading player in the automotive industry. With an increasing use of IT to serve both customers and their own employees optimally, and the desire to improve processes related to granting digital access, BAS Group was faced with the task of finding a reliable partner to guide them in their IAM transformation. Marcel van Leeuwen, Chief Product & Tech Officer, took on the challenge at BAS Group and ended up with The ITAM-Unit - a “match made in heaven”, as it turned out.

Significant progress

In recent years, BAS Group has already taken several major steps in modernizing their IT environment, such as focusing on modernizing monolithic applications and implementing standard solutions. By regularly conducting external security assessments of IT maturity, BAS Group continues to challenge itself in the pursuit of further professionalization. It was recently revealed that improvements could be made in the Identity & Access Management processes and the associated tools, including the onboarding and offboarding of IT users. In order to benefit from current market knowledge and the latest best practices to the fullest extent, and to avoid reinventing the wheel, Marcel and his team recognized the need for external expertise.



Together with The ITAM-Unit, we have laid the foundation for a successful and efficient IAM implementation.

A “match made in heaven”

After an extensive search, Marcel came into contact with The ITAM-Unit. “We were looking for a partner that aligned with our size and maturity, and where we would not feel like just a number or another customer.” The expertise, commitment, and independence of The ITAM-Unit made it a perfect match for BAS Group. Marcel describes their choice of The ITAM-Unit as follows: “You have to feel good about the partner, it has to fit well with your organization, but it is also important that they understand your situation and deliver quality. That connection with The ITAM-Unit was immediate. You could call it a ‘match made in heaven’.”

No megalomaniac project

Firstly, The ITAM-Unit assisted the BAS Group team in establishing IAM policies and a set of foundational agreements and processes to execute IAM securely, effectively, and efficiently - all while keeping the user experience in mind. The ITAM-Unit also guided the preparation of an automated IAM process and the introduction of standardized roles (RBAC) to reduce the burden on the IT department and facilitate the

smooth onboarding and offboarding of employees. Finally, a list of technical and functional requirements was developed with BAS Group to select an IAM tool to support the processes and perform periodic analyses and audits. Marcel speaks highly of the collaboration: “The ITAM-Unit helped us significantly here, also to ensure that it would not turn into a huge megalomaniac project, but rather to work on this step by step, considering each subsequent step and future possibilities.” Marcel explains, “The project went very smoothly, there were clear agreements, and the project’s structure and meetings were clear and organized.”

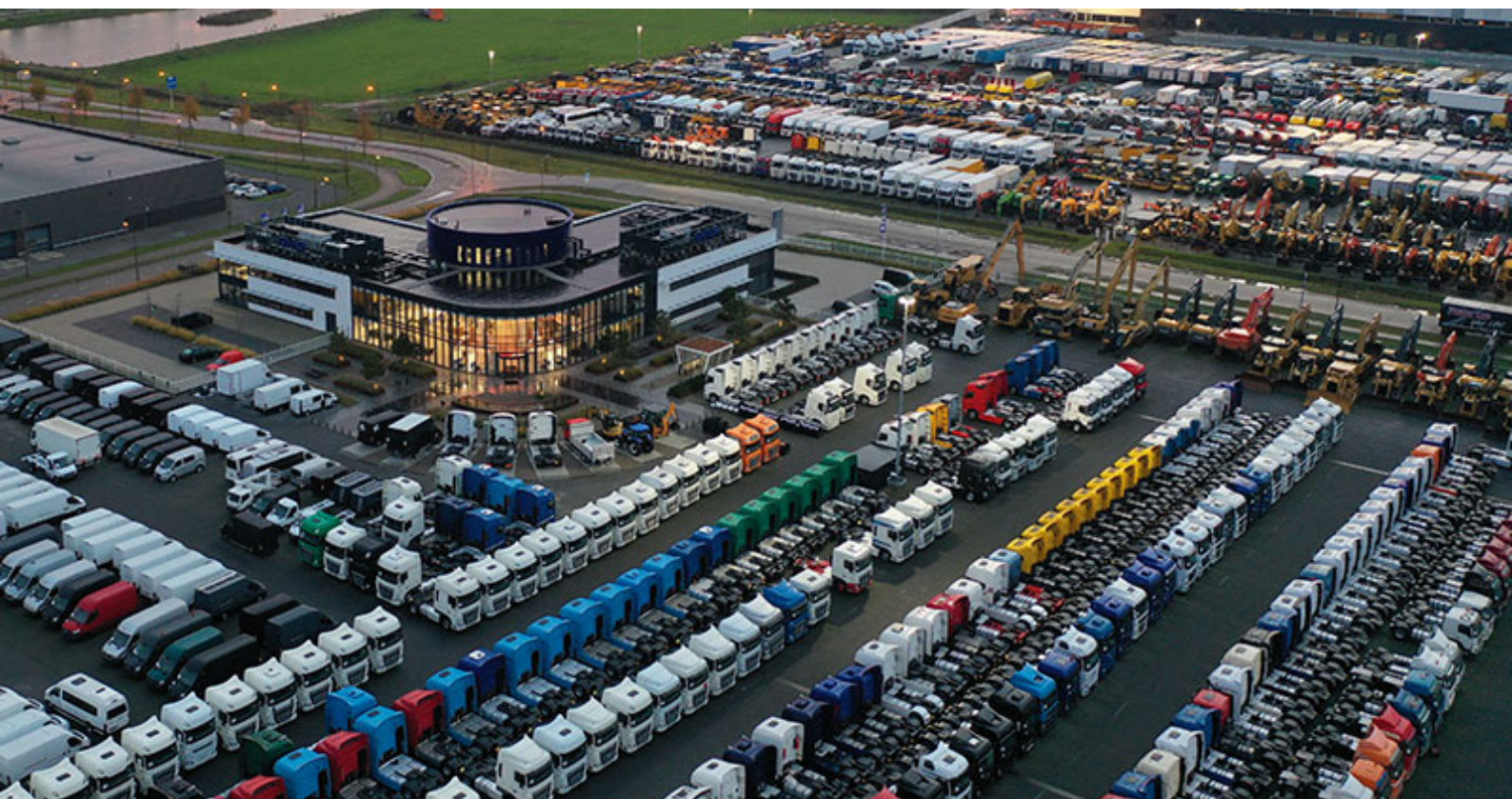
A “rolling start”

While the implementation of the IAM tool is still underway, the collaboration with The ITAM-Unit has laid the foundation for an almost fully automated IAM process within BAS Group. Marcel notes that the implementation is in progress and had a very rapid start due to the pre-work that was done. “Together with The ITAM-Unit, we have established the basis for a successful and rapid IAM implementation. This foundation has given us a great rolling start.”

Marcel shares his enthusiasm about the impact of the collaboration: “Our new CISO was very impressed with the work we had already done and saw the importance of well-defined processes for a successful IAM implementation.”

A safer and more efficient future

Thanks to the collaboration with The ITAM-Unit, BAS Group has addressed the challenges related to their IAM processes and is on their way to an automated and streamlined IAM process that is also auditable and testable. With Marcel van Leeuwen as the driving force and The ITAM-Unit as a reliable partner, BAS Group has made a “rolling start” towards a safer and more efficient future.



BAS GROUP


BAS Group is a leading partner and innovator in the world of professional equipment. BAS Group offers high-quality products and services to customers in various sectors, including construction, agriculture, and transportation. With expertise in trucks, commercial vehicles, machinery, and parts, they have proven themselves as a reliable partner ready to meet the needs of their customers.




The ITAM Unit helps companies maximize the value of IT and software investments at minimal cost and risk by leveraging IT Asset Management (ITAM) best practices and technology. The ITAM Unit is aimed at managing, controlling and optimizing the process of selection, purchase, implementation, maintenance and use of computer hardware, software and cloud services within an organization.

***Maximize the value of IT at
minimal costs and risk***

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